



#### **Abstract**

Announcement – Announcement made by the Hon'ble Minister for Higher Education – Establishment of University Business Collaboration Centres in 6 Universities and Tamil Nadu State Council for Higher Education – Orders – Issued.

### Higher Education (H2) Department

G.O.(Ms) No.200

Dated 16.10.2012 புரட்டாசி 30 திருவள்ளுவர் ஆண்டு 2043

Read:

The Member – Secretary i/c, Tamil Nadu State Council for Higher Education R.C. No.443/2012A, dated 17.07.2012.

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### ORDER:-

In the Budget Demand No.20, Higher Education Department, the Hon'ble Minister for Higher Education among other announcement made the following announcement for 2012-2013 in the floor of Tamil Nadu Assembly on 17.04.2012:-

"பல்கலைக்கழகங்கள் சமூக மேம்பாட்டை வளர்க்கும் அறிவு மையங்களாக திகழ்கின்றன. தொழில் நுட்பம், தொழில் மற்றும் பொருளாதார வளர்ச்சிக்கு இணையாகவும், அதற்குத் தொடர்புள்ள வகையிலும், பல்கலைக்கழகங்கள் புதிய பாடத்திட்டங்களை உருவாக்க வேண்டும் என்பதை இந்த அரசு உணர்ந்துள்ளது. எனவே, உயர்கல்வி பயிலும் மாணவர்களுக்கு வேலைவாய்ப்பை உருவாக்கும் வகையில் தொழில் நிறுவனங்களையும், மாணவர்களையும் இணைக்கும் பாலமாக பல்கலைக்கழகங்கள் செயல்படும் பொருட்டு, பல்கலைக்கழகம்—தொழில் நிறுவனங்கள் கூட்டிணைவு மையங்கள் உருவாக்கப்படும். இந்த மையங்கள் இந்தியாவிலும் தமிழகத்திலும், இதனைத் தொடர்ந்து உலகளவிலும் உள்ள முன்னணி தொழில் நிறுவனங்களையும், பல்கலைக்கழகங்களையும் இணைக்கும் அமைப்பாக தமிழ்நாடு மாநில உயர்கல்வி மன்றத்தின் மூலம் செயல்படும்".

2. The Member-Secretary i/c, Tamil Nadu State Council for Higher Education has stated that India in order to transform into a knowledge society, is encouraging industry and the corporate sector to support quality education. Reciprocating the initiatives, industry and the corporate sector are seeking close collaboration with Universities, technical institution and business schools. Universities also seek to capture the intellectual capital on campus and harness it to meet the market demands. To match both, 'University-Business Collaboration" is viewed as a set of relationships established by the two sectors to advance their different interests and objectives. "The University-Business Collaboration Centre' in Universities would act as a

nking agency between Universities and leading Industries and other business organization in Tamil Nadu, India and other Countries. Accordingly he has furnis at the estimate of cost for establishment of University Business Collaboration Centres in 6 Universities and Nodal centre at Tamil Nadu State Council for Higher Education.

- 3. The Government after careful consideration have decided to establish University Business Collaboration Centres in the following 6 Universities at the cost of Rs.1.98 crore and Nodal centre at Tamil Nadu State Council for Higher Education at a cost of 6 lakhs:-
  - 1. University of Madras.
  - 2. Madurai Kamaraj University.
  - 3. Bharathiar University.
  - 4. Bharathidasan University
  - 5. Manonmaniam Sundaranar University.
  - 6. Alagappa University.
- 4. Government direct that the expenditure on the establishment of the University Business Collaboration Centres in universities be met by the University concerned out of its own sources without seeking grants from the Government. In respect of Nodal Centre in the Tamil Nadu State Council for Higher Education, the Government sanction a sum of Rs.6 lakhs(Rupees Six lakhs only) towards grants in aid to the Tamil Nadu State Council for Higher Education as detailed below:-

	Item of Expenditure	Amount (Rs.Lakhs)
l.	Non-Recurring:-	
(a) -	Purchase of Furniture / Computer/ Networking and	1.50
	provision of telephone	
11.	Recurring:-	
(a)	Travel Expenses	3.00
(b)	Employment of Junior Assistant with I.T knowledge	1.20
	(on contract basis)	
(c)	Stationery and incidental expenses	0.30
	Total	6.00
	-	

<sup>5.</sup> The function of University Business Collaboration Centres in Universities / Nodal centre at Tamil Nadu State Council for Higher Education and details of budget in respect of University Business Collaboration Centres are specified in Annexure to this order.

6. The expenditure sanctioned in para 4 above shall be debited to:-

"2202 – General Education -03- University and Higher Education -104 Assistance to Non-Government, Colleges and Institutes - I Non-Plan – AC Tamil Nadu State Council for Higher Education - 09 Grants –in-Aid – 01 Grants for Current Expenditure (DPC 2202 03 104 AC 0916)".

- 7 The Registrars of the respective university and the Member-Secretary i/c, Tamil Nadu State Council for Higher Education shall take immediate steps for establishment of a University Business Collaboration Centres in Universities and the Nodal Centre at Tamil Nadu State Council for Higher Education respectively.
- 8. The Director of Collegiate Education shall draw the amount sanctioned above and disburse to the Member-Secretary i/c, Tamil Nadu State Council for Higher Education as per existing procedure.
- 9. Necessary additional funds will be provided in RE/FMA 2012-13. Pending provision of such funds the Director of Collegiate Education is authorized to draw and disburse the amount.
- 10. The Member-Secretary i/c, Tamil Nadu State Council for Higher Education shall include the amount sanctioned above while sending proposals for RE/FMA 2012-13 to Government in Finance (Edn-I) Department.
- 11 This order issues with the concurrence of Finance Department vide its U.O.No562/DS(KM)/2012, dated 15.10.2012 and ASL N0.1314 (One thousand three hundred and fourteen).

(BY ORDER OF THE GOVERNOR)

## T.S.SRIDHAR ADDITIONAL CHIEF SECRETARY TO GOVERNMENT

To

The Vice-Chairperson, Tamil Nadu State Council for Higher Education, Chennai-5.

The Member-Secretary i/c, Tamil Nadu State Council for Higher Education, Chennai-5.

The Registrar of the respective Universities.

The Director of Collegiate Education, Chennai-6.

The Accountant General, Chennai-18

The Pay and Accounts Officer, Chennai – 35.

Copy to

The Chief Minister Office, Chennai -9.

The Personal Assistant to Hon'ble Minister (Higher Education), Chennai-9.

The Finance (Edn-I/BG-II) Department, Chennai-9.

The Private Secretary to Additional Chief Secretary, Higher Education Department, Secretariat, Chennai-9.

SC/SF

//Forwarded/By Order// N. £ Llebelled (4.61.)
Under Secretary to Government.

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### ANNEXURE to G.O.(Ms) No.200, Higher Education (H2) Department,

### dated 16.10.2012

## THE MAJOR FUNCTIONS OF THE UNIVERSITY BUSINESS COLLABORATION CENTRE:-

- to design and deliver courses that are relevant to current and future business needs (Curriculum Development)
- to provide opportunities for students to integrate work experience and study (Internship)
- to pool research informed leaders of both Universities and Business organization to sustain Word-class research excellence within Universities. (Sponsored Research Project)
- To create an enterprising and entrepreneurial culture amongst University students and faculty (entrepreneurship)
- To enable graduates acquire knowledge and skills that are relevant to their future careers and uphold universities as the natural source of the expertise to do so (Enterprise Skill Development)

Further, the centres would identify leading Business organizations to ink MOUs for Patents and Copy Rights; conduct academic-industry interface programs such as seminars, workshops on current topics of national interest to academic-industrial demand, career information parks, campus interviews, documentation etc.

## FUNCTIONS OF UNIVERSITY BUSINESS COLLABORATION NODAL CENTRE AT TAMIL NADU STATE COUNCIL FOR HIGHER EDUCATION

- monitoring the funding from Government, Business and National/International funding Agencies.
- evaluate the output from investments.
- develop Collaboration model-ensure that linkages with business are developed effectively.
- develop code of conduct to avoid conflict of interest etc.
- pool research reports for the knowledge of business organization and other universities.
- create database on research potentials of Universities
- · identify funding resources.
- carryout annual evaluation of research activities of Higher Education Institutions and ensure that a summary of their activities is accessible to all.
- fostering business knowledge and commercial awareness amongst students and teachers.

supporting students on work experience, skill development and entrepreneurship

# BUDGET ESTIMATE FOR UNIVERSITY BUSINESS COLLABORATION CENTRE IN UNIVERSITIES

			-
	Recurring		
1.	Documentation facilities, networking, membership etc.		2 Lakhs
2	Academic Consultancy – for research, faculty industry exchange for lectures, seminars / workshops, curriculum development conducting contests, exhibitions etc. including TA and DA		5 Lakhs
3	Promotion of Innovation through incut	6 lakhs	
4.	res. findings to be tried @ Rs.30,000/- per idea/ innovation Entrepreneurship Ventures – for Universities –		6 lakhs
5	Public/Private partnership Transfer of Intellectual Property Right licensing)	1 lakh	
	Total		20 lakhs
11	Structure (Recurring)		
1.	Full-time Director on deputation from University instituting Academic nature with rank of Professor	Salary by the University	
2	Incentive of Rs.5,000/-	@5,000 x 12 months	60,000/-
3	Junior Assistant with I.T. knowledge (Consolidated Salary)	@15,000 x 12 months	1,80,000/-
4	Office Assistant (Consolidated Salary)	@12,000 x 12 months	1,44,000/-
5	OA with Driver (Consolidated Salary)	@12,000 x 12 months	1,44,000/-
6	50 litres fuel per month for Director	@5,000 x 12 months	60,000/-
7	Stationery and Incidental Charges		50,000/-
	Total		6,38,000/-
	Rounded to Rs.7 la	akhs	
111	Structure (Non Recurring)		
1.	Furniture for Director, Office and Guests		2 lakhs
2	Computers, Printers with Networking		2 lakhs
	Partition, AC, Fan and Light		2 lakhs
	Total		6 lakhs
	II + III (7,00,000 + 6,00,000) =	•	
	Total recurring expenditure for one Univ	versity	27 lakhs
	Total non-recurring expenditure for one	University	6 lakhs
	Total		33 lakhs

Total recurring expenditure for six universities (University of Madras, Madurai Kamaraj University, Bharathiar University, Bharathidasan University, Manonmaniam Sundaranar University, and Alagappa University
Total Non-recurring for 6 universities

27 x 6 - 1.62 C

6 x 6 - 36 L

1.98 C

Total Budget - Rs.1.98 crores

T.S.SRIDHAR ADDITIONAL CHIEF SECRETARY TO GOVERNMENT

/True Copy/

Section Officer.

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